



**BRIGGS & STRATTON
CORPORATION**



March Madness Zero Turn Special

Offer Dates ² 3/1/2019 - 3/31/2019 Post Mark Date ⁴ 4/30/2019

Eligible Product ¹
S40 Zero Turn

CUSTOMER MAIL-IN REBATE (Briggs
Stratton Visa® Prepaid Card)**
\$200.00

Total Rebate (US\$) ³
\$200.00

Rebate Instructions

Rebate Available in US Only ⁵

**To receive your Briggs & Stratton Visa Prepaid Card by mail, please follow these conditions of acceptance.

1. Purchase qualifying product during valid offer dates listed above from an authorized Snapper Pro dealer. (Prior Sales Excluded).
2. Fill out the entire Customer Portion of the rebate certificate.
3. Enclose this completed rebate certificate along with a copy of your sales receipt showing the qualifying model purchased and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks, excluding any holidays, from the day we receive your request for processing.

Rebate request can be submitted online at <http://www.acbpromotions.com/briggsandstratton>

ENJOYING YOUR NEW PRODUCT? Write a review by visiting www.snapperpro.com and selecting your product!

Snapper Pro March Madness Zero Turn Special
c/o The Advertising Checking Bureau, Inc.
P.O. Box 1919
Memphis, TN 38101

Please Print - TO BE COMPLETED BY CUSTOMER

First Name:		Last Name:	
Mailing Street Address (NO PO BOX):			
City:		State:	Zip:
Phone Number:		Email Address:	
Purchase Date:	Model Name:	Model Number:	Serial Number:

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate stats, call 866-565-9495 or visit <http://www.acbpromotions.com/briggsandstratton>.

TERMS & CONDITIONS: Rebates are based on the purchase of **Eligible Products(1)** shown above on models in stock. Eligible purchase amounts do not include, attachments, accessories, dealer set-up fee or sales tax. Qualifying product must be purchased between the **Offer Dates shown above (2)** **Total Rebate (3)** is in the amount shown above. To receive your Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between **Offer Dates above**. Mail-in rebate certificates are available at the selling dealer and www.snapperpro.com. Submissions must be postmarked by **Postmark Date (4)** above. Prepaid card will be mailed in 8-10 weeks, excluding holidays, of receipt by The Advertising Checking Bureau, Inc. Rebates will be issued in local Currency. **(5) Offer valid only in U.S.** Briggs & Stratton or The Advertising Checking Bureau, Inc. are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.

**Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.



**BRIGGS & STRATTON
CORPORATION**



March Madness Zero Turn Special

Offer Dates ² -

Post Mark Date ⁴

Eligible Product ¹	Exclusions	INSTANT REBATE FROM DEALER AT TIME OF PURCHASE (must be shown on sales receipt)	CUSTOMER MAIL-IN REBATE (Briggs Stratton Visa® Prepaid Card)**	Total Rebate ³
\$200 All Models		\$100.00	\$300.00	\$400.00

Rebate Instructions Rebate Available in US Only ⁵

**To receive your Briggs & Stratton Visa Prepaid Card by mail, please follow these conditions of acceptance.

1. Purchase qualifying product during valid offer dates listed above from an authorized Snapper Pro dealer. (Prior Sales Excluded).
2. Fill out the entire Customer Portion of the rebate certificate.
3. Enclose this completed rebate certificate along with a copy of your sales receipt showing the qualifying model purchased and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks, excluding any holidays, from the day we receive your request for processing.

**Rebate request can be submitted online at <http://www.acbpromotions.com/briggsandstratton>
ENJOYING YOUR NEW PRODUCT? Write a review by visiting www.snapperpro.com and selecting your product!**

Snapper Pro March Madness Zero Turn Special

c/o The Advertising Checking Bureau, Inc.
P.O. Box 1919
Memphis, TN 38101

Please Print - TO BE COMPLETED BY CUSTOMER

First Name:		Last Name:	
Mailing Street Address (NO PO BOX):			
City:		State:	Zip:
Phone Number:		Email Address:	
Purchase Date:	Model Name:	Model Number:	Serial Number:

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate status, call 866-565-9495 or visit <http://www.acbpromotions.com/briggsandstratton>

TERMS & CONDITIONS: Rebates are based on the purchase of **Eligible Product (1)** shown above on models in stock. Eligible purchase amounts do not include dealer set-up fee, delivery fee or sales tax. Qualifying product must be purchased between the **Offer Dates above (2)**. **Total rebate (3)** is in the amount shown above which includes an instant rebate which is given at the time of purchase by dealer off of the selling price. To receive your Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt from dealer dated between **Offer Dates above**, Mail-in rebate certificates are available at the selling dealer and www.snapperpro.com Submissions must be postmarked by **Postmark Date above (4)**. Prepaid card will be mailed in 6-8 weeks of receipt by The Advertising Checking Bureau, Inc. Rebates will be issued in local currency. **(5) Offer valid only in U.S.** Briggs & Stratton or The Advertising Checking Bureau, Inc are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.

**Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.



BRIGGS & STRATTON CORPORATION



Opening Day Zero Turn Special

Offer Dates ² 4/1/2019 - 4/30/2019 Post Mark Date ⁴ 5/30/2019

Eligible Product ¹
S40 Zero Turn

CUSTOMER MAIL-IN REBATE (Briggs
Stratton Visa® Prepaid Card)**
\$200.00

Total Rebate (US\$) ³
\$200.00

Rebate Instructions

Rebate Available in US Only ⁵

**To receive your Briggs & Stratton Visa Prepaid Card by mail, please follow these conditions of acceptance.

1. Purchase qualifying product during valid offer dates listed above from an authorized Snapper Pro dealer. (Prior Sales Excluded).
2. Fill out the entire Customer Portion of the rebate certificate.
3. Enclose this completed rebate certificate along with a copy of your sales receipt showing the qualifying model purchased and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks, excluding any holidays, from the day we receive your request for processing.

Rebate request can be submitted online at <http://www.acbpromotions.com/briggsandstratton>

ENJOYING YOUR NEW PRODUCT? Write a review by visiting www.snapperpro.com and selecting your product!

Snapper Pro Opening Day Zero Turn Special
c/o The Advertising Checking Bureau, Inc.
P.O. Box 1919
Memphis, TN 38101

Please Print - TO BE COMPLETED BY CUSTOMER

First Name:		Last Name:	
Mailing Street Address (NO PO BOX):			
City:		State:	Zip:
Phone Number:		Email Address:	
Purchase Date:	Model Name:	Model Number:	Serial Number:

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate stats, call 866-565-9495 or visit <http://www.acbpromotions.com/briggsandstratton>.

TERMS & CONDITIONS: Rebates are based on the purchase of **Eligible Products(1)** shown above on models in stock. Eligible purchase amounts do not include, attachments, accessories, dealer set-up fee or sales tax. Qualifying product must be purchased between the **Offer Dates shown above (2)** **Total Rebate (3)** is in the amount shown above. To receive your Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between **Offer Dates above**. Mail-in rebate certificates are available at the selling dealer and www.snapperpro.com. Submissions must be postmarked by **Postmark Date (4)** above. Prepaid card will be mailed in 8-10 weeks, excluding holidays, of receipt by The Advertising Checking Bureau, Inc. Rebates will be issued in local Currency. **(5) Offer valid only in U.S.** Briggs & Stratton or The Advertising Checking Bureau, Inc. are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.

**Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.



**BRIGGS & STRATTON
CORPORATION**

SALES PROGRAM
2019 Single Unit Fleet Rebate
US and CA Dealers
Program Period 3-1-2019 – 6-30-2019



ONE (1) UNIT FLEET REBATE PROGRAM

Select Models

Effective 3/1/19 through 6/30/19

Dealers are encouraged and allowed to sell eligible units and receive Level 1 (8-11 points per sale). Pro Fleet Program Rebate amounts as listed in the current Pro Fleet Rebate Program for one unit sales. Sales must be made to commercial buyers to be eligible.

Eligible Product:

- All SRS™ Series models
- All Ferris® Fleet Series zero-turn models
- All Snapper Pro® zero-turn models
- All Snapper Pro® SS series stand-on models

Dealers should complete the form below and send it with a copy of the bill of sale, proof of warranty registration and proof of sale to a commercial buyer to:

Briggs & Stratton® Corporation

Attn: Bev Munz
5375 North Main Street
Munnsville, New York 13409

Or you can fax it to (315) 495-2178.

PLEASE PRINT - To Be Completed by Dealer		
Purchase Date:	Model Number:	Serial Number:
Buyer Name:		
Mailing Address (No P.O. Boxes Accepted):		
City:	State:	Zip:
Phone Number:	E-mail:	
Dealer Name:		Dealer Number:
Rebate Amount Requested:		
Signature for acknowledgment of terms:		

ALL OTHER ASPECTS OF THE CURRENT PRO FLEET REBATE PROGRAM APPLY. REBATE FORMS MUST BE RECEIVED NO LATER THAN 7/15/19 TO BE ELIGIBLE.

CANNOT BE COMBINED WITH CONSUMER REBATES.